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NOIA STAFF

Leslie Galway President and CEO	Deirdre Robinson Greene Director of Policy & Communications
Marie Follett Events Co-ordinator	Debbie Rideout Secretary
Doris Connors Accounting Clerk	Elaine Terry Marketing Co-ordinator
Joan Coote Communications Support Co-ordinator	Peter Norman Computer Support Specialist
Geraldine Putt Receptionist	Heather Roberts Publications Assistant

NOIA'S BOARD OF DIRECTORS (2000)

EXECUTIVE

Chairperson

Dr. Rex Gibbons

Vice-Chairperson

Christine Fagan

Past Chairperson

Capt. Mark Turner

Treasurer

Norm Williams

President & CEO

Leslie Galway



DIRECTORS

Philip Bentley

Jerry Bishop

Capt. Rick Burt

Ed Foran

Art Garland

Glen Gibling

Paul Locke

Rob Strong

NOIA says a fond farewell to departing Board members Capt. Mark Turner, Philip Bentley, Art Garland, Glen Gibling and Paul Locke. Together, they have served NOIA membership on its Board of Directors for 14 person-years!

CHAIRMAN'S MESSAGE

Fellow NOIA members, Year 2000 was a great year for NOIA and for East Coast Canada's oil and gas industry. The arrival of the Terra Nova FPSO at Bull Arm, the discovery of Deep Panuke on the Scotian Shelf, the progress made toward the development of White Rose and Hebron on the Grand Banks and Garden Hill on the Port au Port Peninsula, were some of the signs pointing to an industry that's strong and growing stronger. This has been an exciting and interesting time to be Chairman of our association. and I am very pleased that you gave me the opportunity.

NOIA is a very dynamic and active organization, and this past year was no exception. In addition to creating a new committee structure, establishing a Policy Compendium and expanding our seminar program, we strengthened our relationships with oil and gas industry stakeholders within the province, throughout Atlantic Canada, and internationally, wherever working together helped us achieve common goals. I was pleased to represent NOIA at *Offshore Success 2000* in February at Newcastle upon Tyne, England (hosted by British Trade International and the Northern Offshore Federation), *OTC* in Houston in May (where we partnered with our Nova Scotia and Alberta colleagues and governments), *Offshore Northern Seas 2000* at Stavanger, Norway in August (hosted by INTSOK), and an Offshore Oil & Gas Seminar in St. Pierre in November (hosted by SODEPAR). I particularly thank the international organizations for their hospitality. I also thank our sister organizations in Atlantic Canada for their cooperation throughout the year, and was pleased to personally represent NOIA at OTANS' Annual *Nova Scotia Oil and Gas Conference and Trade Show* in Halifax in October, and their AGM there a few days ago, in January 2001.

I am particularly pleased that during my term as Chair, we reached a Memorandum of Understanding with the Canadian Association of Petroleum Producers (CAPP) and formalized our working relationship with CAPP's St. John's office. This MOU provides structure and clarity to our relationship as Associations working in the developing oil and gas industry in our region. CAPP has partnered with us in a number of activities in the past year, one of the most significant of which has been the natural gas studies that have been reported on this morning. We have also continued a practice of quarterly meetings between the Executive Committees of CAPP and NOIA. We thank them for their cooperation; we also thank the CAPP members who met with us individually throughout the year to give us updates on their particular activities.

I also thank our "government" partners at all levels. A number of municipalities are members of NOIA, and I thank them for their membership and their participation in NOIA activities during my term. At the provincial level, the Department of Industry, Trade and Technology, and the Department of Mines and Energy warrant being singled out for their participation in and support of many of our activities; I thank their staff members who have served on our many committees. Federally, I particularly thank the representatives of ACOA and Industry Canada for their participation and support, especially of the multi-stakeholder projects that we have participated in during the past year. I also thank the representatives of Natural Resources Canada, and look forward to participation with them as NOIA past-Chairman as we make progress on a planned Atlantic Canada Advisory Committee in Year 2001. The Canada-Newfoundland Offshore Petroleum Board (CNOBP) also met with us regularly throughout the past year, any time we needed a regular update or had an issue that warranted discussion; I thank the Chairman and his staff for being so readily available whenever called upon.

Another important achievement for NOIA in 2000 has been our success in building educational bridges to our schools and communities, to share the information that helps us all to grow a better industry. We have continued to build on our relationships with our research and secondary educational institutions. We have tried to stimulate interest among our youth to foster petroleum-related careers for young Newfoundlanders and Labradorians. By attracting our best and brightest, we will help to create the resident capabilities to support ongoing development and to export as a facet of a thriving and sustainable regional industry.

I can only hope to cover a fraction of the activities that NOIA has engaged in on our collective behalf during my term. The committee reports that follow give more details on the energy, commitment and work of our volunteer Board and Committee members and our dedicated staff throughout the year. I thank you all most sincerely. Your efforts have helped to make my time as NOIA Chairman a great experience.

Best wishes for a prosperous 2001. I look forward to seeing you all at our 17th International Petroleum Conference in June!

Rex Gibbons, Ph.D., P.Geo.
Chairman for Year 2000

PRESIDENT'S REPORT

On behalf of NOIA Board and staff, it is my great honour to provide a report of the past year's events and accomplishments.

Newfoundland Ocean Industries Association unveiled its new committee structure at the Annual General Meeting in January 2000. Reporting to the Board of Directors were six working committees: Conference, External Relations, Petroleum Research and Seminars, Membership Services and Internal Communications, Policy and Positions and Finance and Human Resources. During the year, three *ad hoc* committees were established: Shipbuilding Policy Committee, Labour Relations Act Review Committee and the 25th Anniversary Committee. NOIA membership responded to the call for volunteers and the year's program quickly began to take shape.

NOIA was extremely active throughout the year, hosting a NOIA/INTSOK Matchmaking Workshop, Subsea Technology Seminar, Subsurface Technology Seminar and NOIA's Conference *2000 and Beyond*. NOIA participated as a speaker in numerous events during the year from Stavanger to Montreal. NOIA presentations were given to several groups across the Province. It was a particular pleasure to participate in the Corner Brook Oil and Gas Symposium last Spring, as the West Coast began to ready itself for continued exploration both onshore and offshore. NOIA joined many of its members as part of the Government of Newfoundland's delegation at Offshore Technologies Conference in Houston, the World Petroleum Conference and National Petroleum Show in Calgary, Offshore Northern Seas in Norway and the SODEPAR Seminar in St. Pierre & Miquelon.

The year 2000 has provided many opportunities to strengthen relationships within industry and with government, educational institutions and fellow associations. NOIA has now entered into a Memorandum of Understanding with the Canadian Association of Petroleum Producers, which lays the groundwork for a strong working relationship and network of communication. NOIA was pleased to work with the Newfoundland Environmental Industries Association on matters of joint interest such as the Waste Management Guidelines Review by the CNOPB, C-NSOPB and the National Energy Board. NOIA has worked closely with its sister associations in Atlantic Canada – the Offshore/Onshore Technologies Association of Nova Scotia, the Atlantic Resource Industries Association of New Brunswick and Prince Edward Island's Alliance of Manufacturers and Exporters. Together our four Associations have cooperated on Atlantic Canada's research respecting supply capabilities and technology transfer. NOIA and OTANS jointly planned events to promote the East Coast Region while participating at the Offshore Technologies Conference in Houston. Internationally, NOIA has worked with INTSOK (Norwegian Oil and Gas Partnerships) and the British Department of Trade and Industry to promote opportunities for our members in the East Coast Canada Oil and Gas Industry.

To address the diverse needs and interests of NOIA membership, new information programs were initiated. Of particular interest to companies climbing the oil and gas learning curve, a slate of luncheon workshops for small and medium sized members was introduced this year. "SME Luncheon" sessions were offered in the NOIA boardroom, with locally-based experts discussing topics such as impacts of conceptual engineering, the Terra Nova Alliance procurement system, petroleum exploration and immigration issues for the oil and gas industry. The objective of the luncheons was to provide a comfortable environment for small groups to get together and learn more about various aspects of the local oil and gas supply service business.

East Coast Canada's oil and gas industry has been steadily advancing throughout the year. Hibernia is now approved to produce up to 180,000 barrels of oil per day; having recently entered the Avalon formation, the project is assessing how that resource may best be tapped for inclusion in Hibernia production. Terra Nova progresses through its development phase toward first oil in 2001, overcoming the challenges presented in this new mode of development for offshore Newfoundland. White Rose planning continues, with Husky having recently filed its development plan application with the C-NOPB. Chevron continues its concept evaluation phase on the Hebron - Ben Nevis field. Sable Offshore Energy has completed Tier 1. Pan Canadian's discovery at Deep Panuke, in addition to planning for Tier 2 of the Sable Project, indicates continued (and perhaps increasing) activity on the Scotian Shelf. Activity in the 3 million licensed hectares of the Laurentian sub-basin is gradually becoming more likely: drilling of the first well in the French Exclusive Economic Zone will commence shortly and a resolution (by arbitration) to the Newfoundland - Nova Scotia boundary dispute is expected within 18 months. Deep water interests are increasing throughout the region, exploration is ongoing in New Brunswick and new discoveries have occurred in Prince Edward Island - all of which makes East Coast Canada's oil and gas industry a growth area for our economy.

In the coming year, the Newfoundland Ocean Industries Association and its membership will continue to prepare for the growth in our region. NOIA will continue to strengthen its services to members through seminars, conference and luncheons; its SME and supplier development programs; delivery of supply and service policy and positions to key stakeholders; and exploration of issues such as increased exploration activities and petroleum industry human resource needs and issues. NOIA will be enhancing its communication with the launch of a new web page and daily bulletin and the introduction of a more comprehensive annual report.

It has been a pleasure to work with NOIA members, the Board and Committee volunteers through out the last twelve months. NOIA staff has dedicated themselves to this organization and is deserving of praise and admiration. NOIA's upcoming events and activities in 2001 have a strong base upon which to build. We look forward to working with our members to continue to build our industry in the year to come.

Leslie E. Galway
President & CEO

PETROLEUM RESEARCH & SEMINARS COMMITTEE

Newly formed in 2000 to succeed the *Oil and Gas Committee*, the purpose of the *Petroleum Research and Seminars Committee* is to develop and ensure delivery of a program of research and seminars that address industry issues and events in a timely and effective manner and are relevant to member needs. Committee members regard business support as its key mission.

Throughout 2000, this committee advanced its objectives substantially.

Research issues occupied much attention as the committee monitored progress of on-going co-operative research projects (such as the *Technology Transfer and Value Chain Studies* and the *Natural Gas Utilization Study for Offshore Newfoundland*), reviewed in-house research (including a *Cost - Benefit Analysis of Trade Missions for NOIA Members* and a *Study Benchmarking NOIA Services*), participated in external research projects (such as the *ACOA Newfoundland SME Trade Needs and Challenges Study*) and fostered closer relationships with the research arms of Memorial University and the College of the North Atlantic. NOIA's Chairperson and President both participated in the IMD Advisory Committee and the Chairperson also participated in Memorial's Oil and Gas Development Partnership. Ultimately, the Committee recommended that a specialized sub-committee should be formed in 2001, to focus on regional research and development and its potential application to assist NOIA members in developing and extending their areas of expertise.

Two highly successful major seminars were held in 2000: *Subsea Technologies for Challenging Environments* (Chaired by Rob Strong) and *Down Under: Reservoirs, Wells and Subsurface Technologies* (Co-chaired by Glen Gibling and Bob Harvey) completed NOIA's production technology seminar series. Seminar delegates regarded these events as valuable and provided good feedback on the range and levels of information presented; this information has already been useful in tailoring seminars now being planned. The concept was developed and planning begun for an *Occupational Health Seminar*, guided by Ciaran O'Shea; planning now continues under the chairmanship of Ed Foran and the seminar will be held in March 2001. Future seminar concepts were generated and will be developed throughout the coming year.

Trade Missions figured prominently in this committee's year 2000 program. Research on this topic was conducted to assist in future mission planning. NOIA and its members traveled twice to St. Pierre & Miquelon for meetings and information sessions regarding exploration activity in the French Corridor. Ideas were generated for the future, including regional missions to become acquainted with natural gas production and processing infrastructure in Nova Scotia. Additionally, the committee conceived a "Trade Show Preparation Workshop" concept which will be further developed in 2001: it is aimed at bringing together "veterans" of major international exhibitions such as OTC, ONS and the National Petroleum Show with first-time attendees, to pass on information and advice.

On a more light-hearted note, the Petroleum Research and Seminars Committee worked with NOIA staff to plan and execute our Association's very enjoyable and successful 5th Annual Golf Tournament in September 2000. Many thanks to Chairperson Rob Crosbie for a job well done!

For all this hard work, I would like to recognize my fellow committee members.

Jerry Bishop

Phil Bentley

Rob Crosbie

Ed Foran

Woody French

Glen Gibling

Caron Hawco

Joan Coote

Bob Harvey

Karen O'Brien

Bob MacCarthy

Paul Milner

Ciaran O'Shea

Harvey Riche

Jason Whelan

Deirdre Robinson Greene

NOIA's successes of 2000 are a product of your energy and commitment.

Thank you all.

Christine Fagan, Cox Hanson O'Reilly Matheson

NOIA Vice-Chair and Chair of the Petroleum Research and Seminars Committee for 2000.

MEMBERSHIP SERVICES & INTERNAL COMMUNICATIONS COMMITTEE

A long-time NOIA committee with a slightly revised name, the *Membership Services and Internal Communications Committee* has a three-fold mandate. It is meant to be a resource to NOIA Board and staff in carrying out membership services and programs, to monitor and represent the needs and opinions of the membership and to assist in developing NOIA's marketing and communication plans.

This committee, as in previous years, was responsible for NOIA publications. It oversaw the re-design of the Association Newsletter *NOIA News*, provided advice on content and format of the daily *NOIA Bulletin*, established design and content parameters for the *Annual NOIA Membership Directory* and the *NOIA - Oilweek East Coast Map*, provided input and advice on the ongoing re-design of NOIA's website, and assisted in developing a number of NOIA presentations on Canada's East Coast Oil and Gas Industry.

In its program development role, this committee planned and mentored members' networking events, developed and presented the SME luncheon workshop program, planned keynote luncheons with speakers as diverse as Newfoundland and Labrador's then-premier, Hon. Brian Tobin, World Petroleum Congress Chairman James Gray and Norsk Hydro Canada Oil and Gas President Torgier Opdahl. This committee also organized the EXCELLENT 3rd *Annual Oil Derby*, which raised close to \$3000 for local charities and was a wonderful celebration of the anniversary of the first oil production offshore Newfoundland. For her fabulous job as Chairperson of the Derby Planning Committee, hats off to Caron Hawco.

To ensure that NOIA services and programs continue to be appropriate to its membership, the committee helped to plan market-relevant research, monitored and reviewed results, and aided in the development of an outline for a NOIA Marketing Strategy (which will be further developed in 2001). Additionally, the committee reviewed NOIA's 2000-2004 Communications Plan and presented it to the Board with a recommendation for approval.

These few words can hardly do justice to the hard work and dedication of Membership Services and Internal Communications Committee members. I have very much enjoyed working with them and want to thank them from the bottom of my heart.

<i>Siobhan Coady</i>	<i>Debbie Hanlon</i>	<i>Jan Warren</i>	<i>Peter Norman</i>
<i>David Crosbie</i>	<i>Caron Hawco</i>	<i>Tina Taylor</i>	<i>Elaine Terry</i>
<i>Ron Edmunds</i>	<i>Cathy Ivany</i>	<i>Len Walbourne</i>	<i>Deirdre Robinson</i>
<i>Tony Goobie</i>	<i>Gloria Robbins</i>	<i>Eileen Woodford</i>	<i>Greene</i>

Thank you all for your support.

*Rob Strong, ConPro Group
NOIA Director and
Chair of the Membership Services and Internal Communications Committee for 2000*

EXTERNAL RELATIONS COMMITTEE

Newly-formed in 2000, the dual purpose of the External Relations Committee is to maintain liaison and broad communication with industry partners, educational institutions and NOIA's various publics and to raise the profile of the Association and its general membership, in order to promote NOIA's reputation, status and influence, and to encourage membership growth.

Regional cooperation initiatives undertaken by this committee include advocating to the C-NOPB and C-NSOPB that they work together to review labour requirements regarding Supply Boat Spot Charter conflicts between Newfoundland and Nova Scotia waters, meeting with regional industry associations such as OTANS and ARIANB and participating in the National Research Council's Ocean Technology Cluster Roundtable.

Fulfilling its mandate to conduct positive government relations, the committee reviewed the Oceans Act and recommended a candidate for the Ministers Advisory Council on Oceans, participated in the "Charting a Course" National Shipbuilding Forum and presented a brief to the DFAIT shipbuilding policy group, and struck a working group to review the Newfoundland and Labrador's Labour Relations Act and presented a position paper to Government's consultant.

Building on relationships with academic institutions, the committee sought to enhance communications with Memorial University and the College of the North Atlantic, as well as provided input to the Newfoundland and Labrador Department of Education on "Foundation for the Atlantic Canada Technology Education Curriculum". Additionally, the committee was responsible for presenting the oil and gas industry as a viable career choice to high school students.

Fostering better industry relations, the committee participated in the Petroleum Industry Human Resource Committee (reviewing industry HR requirements, local supply and the gaps between them) and the CPPE Focus Group Report on Engineers in the Oil and Gas Industry. Also, the External Relations Committee assisted in developing the NOIA-CAPP Memorandum of Understanding, and met periodically with the C-NOPB to discuss issues of interest.

I would like to thank the members of this committee for contributions throughout 2000:

*Allison Dancey
Art Garland
Bill O'Keefe
Edna Turpin*

*Ivan Muzychka
Jason Whelan
Moya Cahill
Paul Pearson
Paul Stanley*

*Terry Carter
William Kidd
Leslie Galway
Deirdre Robinson Greene
Debbie Rideout*

Thank you all for your hard work and dedication.

Glen Gibling, Halliburton Energy Services

NOIA Director and Chair of the External Relations Committee for 2000

POLICY AND POSITIONS COMMITTEE

Established in 1998 as the *Policy and Advocacy Committee*, in 2000 the committee evolved as some new members entered our ranks and a more precise title was adopted. The purpose of this committee is to articulate NOIA policies and position statements and to assist the Board of Directors in the design and drafting of a NOIA Policy Compendium and a NOIA Constitution.

After extensive research and review of several hundred NOIA public statements and policy papers, speeches, presentations, briefings and internal charter statements, the *Policy and Positions Committee* identified a body of core positions taken by our Association through its elected Board of Directors. Throughout the year, the committee drafted, re-drafted and revised these to produce concise position statements, with footnotes referencing the key documents in which the positions were expressed. Though time-consuming, this process ensured a continuity of thought and produced a bonus: in addition to the *Policy Compendium*, we now have a large bibliography of source documents organized for easy reference.

I'm delighted to say that, at the end of my first year as Chair of this committee, NOIA members can now consult these in our library, at will. Current and future Boards, Committees, members and staff now have a reference to assist and guide the stands we take and the policies we promote. NOIA's new Policy Compendium will continue to evolve. We see it as a living document, which will be added to as the Association continues to take positions on matters concerning East Coast Canada's oil and gas industry.

I would like to thank the members of this committee for their dedication throughout a long, difficult process.

*Allison Dancey
Craig Elson
Dick Myers
Christine Fagan*

*Ron Newhook
Rick Robbins
Deirdre Robinson Greene*

I look forward to the new year and how we can continue to come together to best serve all the members of NOIA.

*Capt. Rick Burt, Cougar Helicopters
NOIA Director and Chair of the Policy and Positions Committee*

CONFERENCE 2000 COMMITTEE

NOIA's Conference 2000 planning committee met 15 times during the year and accomplished an impressive and extensive conference program. *East Coast Canada Oil and Gas: 2000 & Beyond* offered six sessions: *Regional Updates on Major Operations, Research and Development in the East Coast Operating Environment, Natural Gas Forum, East Coast Canada Regulatory Regime* and *Technical Sessions* hosted by the Society of Petroleum Engineers - Atlantic Chapter. Three keynote luncheons were provided, featuring Mr. Norman McIntyre, Executive Vice President (Upstream), Petro Canada; Mr. Jim White, Senior Vice President, Baker Hughes; and Mr. Stephen Wetmore, President & CEO of Aliant Inc. In keeping with the Theme of *2000 and Beyond*, the Pre-Conference Social was *NOIA's Intergalactic Voyage*.

Conference 2000 attracted 897 delegates overall. Sessions I and II had 630 delegates in attendance and a record 646 attended the Day I Keynote Luncheon. Conference feedback has been positive.

Many thanks to the Conference Committee members, Sub-committee members, speakers, sponsors and of course the delegates for their valuable contributions. We all look forward to an equally successful Conference 2001.

Conference Committee 2000 members:

Paul Adams

Fred Murrin

Don Sutherland

Clarence Dwyer

George Osmond

Thomas Tatham

Bruce Dyke

Gail Pearcey

Leslie Galway

Andy Hendricks

Kevin Roche

Marie Follett.

Dr. Axel Meisen

David Squires

Candace Moakler

Max Street

Additional members participating in the Pre-Conference Social Sub-committee

Tina Olivero

Ruth Graham

Betty Shea

Linda Smith

Well done, everyone!

Capt. Mark Turner, Syndicated Management Services

NOIA Past-Chairperson and Chair of the Conference 2000 Planning Committee

FINANCE & HUMAN RESOURCE COMMITTEE

Another newly-formed committee in 2000, the *Finance and Human Resource Committee* is mandated to assist with NOIA's treasury functions; plan, organize and assist with fundraising; and assist with human resource issues.

This committee reviewed NOIA's financial results regularly, reporting to the Board briefly each month and in more detail quarterly, ensuring that actual financial results compared favorably to budget. The committee also assisted with treasury functions such as accounts receivable, capital expenditures and monitoring of membership growth, as well as assisted with preparation of budgets for various NOIA events. The Finance and Human Resource Committee reviewed all compliance requirements and reported these to Board monthly.

Two ongoing projects of this committee are a review of NOIA's short-term investments and assistance with development of NOIA's business plan. The investment review was in progress at year-end and will be finalized and reported to the Board during 2001. The business plan is also in progress, with completion expected in 2001.

The committee implemented several human resource changes during 2000 and monitoring will continue through 2001.

As the year took shape, fundraising was not a major function of this committee. While this committee oversaw the financial aspects, a variety of committees undertook or managed fundraising events – all of which were gratifyingly successful.

I would like to thank the members of this committee for their good work and dedication throughout the year:

Paul Locke
Harry Pride

Doris Connors
Leslie Galway

I look forward to working with NOIA members again in 2001

Norm Williams, Grant Thornton
NOIA Treasurer and Chair of the Finance and Human Resource Committee for 2000