



Noia News Quarter 3, September 2018 – Noia has been extremely busy, with the coming months certainly looking as though they will be even busier. In June, Noia hosted what many have referred to as our most successful Oil & Gas Conference yet. Through a strong program of speakers who attract national attention, the impact of our industry and its importance to the national economy was clearly demonstrated. While the focal point of our offshore may be Newfoundland and Labrador, it truly is a nation building industry that touches Canadians from coast to coast to coast.

In that context, I was proud to present at our conference, and recently at Offshore Northern Seas in Stavanger, Norway, to highlight the tremendous potential of our offshore oil & gas industry as studied by David Campbell, the former chief economist for the Government of New Brunswick. Using data available through public sources and the targets of Advance 2030, he provided an impressive look at the potential for our province and country.

We have the potential to have over 78,000 jobs created in Canada because of Newfoundland and Labrador's offshore oil & gas industry, with 56,000 of those in Newfoundland and Labrador. Noteworthy components of the study highlighted that to support the growth in our industry it is anticipated approximately 4,000 additional engineering and construction jobs will be needed in our province, along with 1,000 teachers and counsellors and 1,000 restaurant employees.

In order to reach the milestones indicated by the economic study, \$37 billion in new capital expenditure will be required, providing tremendous opportunities for Noia members. In 2033, labour income in Newfoundland and Labrador is projected to be \$4.6 billion – up from \$1.99 billion – with \$3.5 billion in consumer spending, a rise of \$2 billion. In Canada, labour income is projected to be \$1.6 billion – up from \$750 million – and consumer spending will equal \$1.2 billion, an increase from \$550 million. By 2045, Newfoundland and Labrador is anticipated to receive over \$100 billion in royalties and taxes.

These are impressive numbers and Noia will be providing further information when the final report is complete. Noia is also organizing awareness days with key influencers in both Ottawa and Newfoundland and Labrador. Our goal is to share this information so that everyone understands the value of our industry. Further information is also available in this edition of Noia News. Visit www.ImagineThePotential.ca and follow our social media feeds to keep updated.

Imagine the Potential is an important part of our advocacy plan for the coming months and we are also continuing to work on a variety of other issues that impact our industry. I feel our efforts are proving successful, particularly on issues such as marine protected areas and the Impact Assessment Agency, and we will continue to represent Noia members on these important topics.

We have gained momentum, yet much work remains to be done. Let's continue to work together to get our message out and ensure a strong and vibrant oil & gas industry for Newfoundland and Labrador and Canada.

Sincerely,

A handwritten signature in blue ink that reads "Charlene Johnson". The signature is written in a cursive, flowing style.

Charlene Johnson
Chief Executive Officer